

EXHIBIT I

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8 **UNITED STATES DISTRICT COURT**
9 **NORTHERN DISTRICT OF CALIFORNIA**
10 **SAN FRANCISCO DIVISION**
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13 AGUSTIN CACCURI et al., on behalf of
14 themselves and all others similarly situated,

15 *Plaintiffs,*

16 v.

17 SONY INTERACTIVE ENTERTAINMENT
18 LLC,

19 *Defendant.*
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Case No. 21-cv-03361-AMO

**DECLARATION OF ALLEN NEUMARK IN
SUPPORT OF REQUEST FOR SERVICE
AWARDS**

Honorable Araceli Martínez-Olguín

1 I, Allen Neumark, declare as follows.

2 1. I have been a Settlement Class Representative during all times relevant to this litigation. I
3 respectfully submit this declaration in support of Plaintiffs' Motion for Service Awards. I have personal
4 knowledge of the information set forth in this declaration and, if called to testify, could testify
5 competently thereto.

6 2. I reside in Bal Harbor, Florida.

7 3. I have purchased digital video games on the PlayStation Store and downloaded games to my
8 console during the Class Period. I plan to purchase and download more digital games from the
9 PlayStation Store in the future.

10 4. I served as a Class Representative in this litigation to help ensure accountability and promote
11 fairness for similarly situated consumers. Being designated as a Class Representative, I am and was
12 subject to public scrutiny as my participation in this case became a matter of public record.

13 5. I consulted with Israel David LLC on the pre-filing investigation and development of the case.
14 *Cendejas v. Sony Interactive Entertainment LLC et al.*, Case No. 21-cv-03447, ECF No. 1.

15 6. In fulfilling my responsibilities as a Class Representative, I responded to broad and
16 burdensome discovery. Together with the other Class Representatives, I responded to 11 interrogatories
17 and 26 requests for production and produced documents responsive to document requests. The
18 documents produced included: emails relating to Play Station receipts, advertisements, and
19 communications. I coordinated with Class Counsel throughout this process to ensure that my productions
20 were thorough, accurate, and responsive to the requests.

21 7. I personally prepared for and attended the early neutral evaluation in this case. In preparation
22 for the early neutral evaluation, I participated in meetings with Plaintiffs' counsel and reviewed
23 materials. Though the case did not progress to the point of my deposition, I was willing, ready, and
24 preparing to sit for my deposition, which was in the process of being scheduled when the case settled.

25 8. Throughout the litigation, I maintained regular communication and coordination with
26 Plaintiffs' counsel. I participated in calls and/or meetings to discuss the case, stayed informed of key
27 developments, and responded promptly to inquiries and requests. I provided input when necessary and
28 worked to ensure that my obligations as a class representative were met diligently.

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2 9. I was personally consulted with and approved the settlement to ensure that it was in the best
3 interest of the class. I reasonably estimate that I spent approximately 15 hours working on this litigation.
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5 I declare under penalty of perjury under the laws of the United States that the foregoing is true
6 and correct to the best of my knowledge.

7 Executed this 17th day of June, 2026, in Bal Harbor, Florida
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9 Signed: /s/ Allen Neumark
10 Allen Neumark
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